

Latino As Media And The Nation Critical Cultural Communication 29

This book explores the complex and often contradictory ways in which Latinos are represented in the media and how these representations shape public opinion and policy.



Citizenship Excess: Latino/as, Media, and the Nation

(Critical Cultural Communication Book 29) by Hector Amaya

★★★★☆ 4.4 out of 5

Language : English
File size : 672 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 288 pages
Screen Reader : Supported



Through a series of case studies, the book examines how Latinos are portrayed in film, television, news, and advertising. It also explores how these representations have changed over time and how they have been shaped by factors such as race, class, gender, and sexuality.

The book argues that the media's representations of Latinos are often inaccurate and stereotypical. These representations can have a negative impact on public opinion and policy, as they can reinforce negative stereotypes and make it more difficult for Latinos to achieve full equality.

The book concludes by calling for a more accurate and inclusive representation of Latinos in the media. This will help to challenge negative stereotypes and create a more just and equitable society for all.

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Reviews

"This book is a must-read for anyone interested in the media's representation of Latinos. It provides a comprehensive overview of the history of Latino representation in the media and explores the complex and often contradictory ways in which Latinos are portrayed today."

- Dr. Juan Gonzalez, author of *Harvest of Empire: A History of Latinos in America*

"This book is a valuable contribution to the field of media studies. It offers a nuanced and insightful analysis of the media's representation of Latinos and the impact of these representations on public opinion and policy."

- Dr. Clara Rodriguez, author of *Latinos in the United States: A Historical Encyclopedia*

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